

Annual EEO Public File Report
WPLM AM / FM
17 Columbus Rd.
Plymouth, MA 02360

For the period beginning 11/22/21 and ending 11/30/22

This Report consists of:

Part 1: Station Information

Part 2: Recruitment sources / interviewees for each full-time vacancy

Part 3: Recruitment initiatives

Preparer: Robert Hogan

Signature:

Title: Public Service Director

Date: November 22, 2022

Telephone: 508-746-1390

- This report, which usually covers the prior 12-month period, is to be placed in each station's public file and website (if applicable) every year on the anniversary of the due date of the station's renewal application.

PART I – STATION INFORMATION

This report covers the following employment unit:

<u>Call Sign</u>	<u>AM/FM</u>	<u>Facility ID #</u>	<u>Community of License:</u>	<u>State</u>	<u>LMA</u>
WPLM	AM	52837	Plymouth	MA	No
WPLM-FM	FM	52838	Plymouth	MA	No

Part 2

Full time vacancies during this year's reporting period: (11/22/21 – 11/30/22)

Job Title: Senior Account Executive - Sales

Date filled: November 30, 2022.

Total # of interviewees: 3

Recruitment Sources:

<u>Name of Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Phone</u>	<u>Number of Interviews Referred</u>
Easy991.com	17 Columbus Rd. Plymouth, MA 02360	Deborah Aguiar	508-746-1390	2*
CareerPage.org Mass Broadcasters Association	PO Box 857 Clark, NJ 07066	Jordan Walton	508-881-4444	1
AllAccess.com	24955 Pacific Coast Hwy C303 Malibu, CA 90265	Paul Cartellone	310-457-6616	
JoinHandshake.com	600 4th St. San Francisco, CA 94107	NA	NA	
Easy 99.1 on-air	17 Columbus Rd. Plymouth, MA 02360	Deborah Aguiar	508-746-1390	

Attleboro Career Center
95 Pine Street
Attleboro, MA 02703
508-222-1950
Andrea Silva, Intake / Eligibility Specialist

Recruitment Sources: (continued)

Career Opportunities Hyannis
372 North Street
Hyannis, MA 02601
508-862-6134
Marsha Golden

Connecticut School of Broadcasting
130 Rumford Avenue
Suite 201
Newton, MA 02466
781-559-0005
Steve Williams, Campus Director

Bridgewater State University
Internship Program Office
19 Park Avenue Room 204
Bridgewater, MA 02325
508-531-2362
Diane Bell

Cape Cod Community College
2240 Iyannough Rd.
Barnstable, MA 02668
508-362-2131
Dawn Harney, Job Developer, Student Employment Office

Curry College (communications major; on-campus TV & radio stations; marketing concentration)
Center for Career Development
1071 Blue Hill Avenue
Milton, MA 02186
617-333-2195
Joanne Connolly

Commonwealth of Massachusetts
Mass Rehabilitation Commission, Plymouth Area Office
38 Industrial Park Road
Plymouth, MA 02360
508-747-5922
Karen Johnson, Employment Services Specialist – Karen.m.johnson@mrc.state.ma.us

Recruitment Sources: (continued)

Quincy College
139 Cordage Park Circle
Plymouth, MA 02360
508-747-0400
Georgia Clancy

Vinfen Plymouth CBFS
91 F Carver Rd.
Plymouth, MA 02360
508-830-9417
Alexandra Boncek, Employment Specialist

Work Opportunities Unlimited
630 Park Street, Suite 214
Stoughton, MA 02072
Attn: Nick Leone

*(indicates source of new hire)

Part 3

Supplemental Recruitment Initiatives

Activity # 1

Activity: Curry College Career & Internship Fair

Date: Wed, April 6, 2022

Host / Sponsor of activity: Curry College Center for Global and Career Services – Milton, MA

Participating Station Personnel: Rob Hogan / Morning Host – Public Service Director

Description of Activity and Scope of Station Participation: Rob Hogan participated in the Curry College Career & Internship Fair seeking to identify eligible candidates for the positions of Media Sales Executive, Senior Account Executive and programming intern.

Part 3

Supplemental Recruitment Initiatives

Activity # 2

Activity: Easy 99.1 Summer Internship Program

Date: June 20, 2022 – August 19, 2022

Host / Sponsor of activity: Easy 99.1 / WPLM-FM

Participating Station Personnel: Rob Hogan / Morning Host – Public Service Director, Scott Reiniche / Program Director – Midday Host, Laurie Campbell / V.P. General Manager, Deborah Aguiar / General Sales Manager.

Description of Activity and Scope of Station Participation: Station took on a Summer intern, recruited from Curry College Career and Internship Fair which station attended. Luke Savino, a Junior at Curry College assisted in various station departments including programming, promotions, production and sales to gain a general overview of how station functions.