

ANNUAL EEO PUBLIC FILE REPORT

For the Period Beginning 12/1/08 and Ending 11/30/09*

This Report consists of:

Part 1 Station information

Part 2 Recruitment sources/interviewees for each full-time vacancy

Part 3 Recruitment initiatives

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Signature:

Title: Business Manager

Date: 11/30/09

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*This report, which usually covers the prior 12-month period, is to be placed in each station's public file and web site (if applicable) every year on the anniversary of the due date of the station's renewal application. The initial reporting period is from March 10, 2003, to the station's renewal filing deadline.

PART I

This report covers the following employment unit:

<u>Call Sign</u>	<u>AM/FM</u>	<u>FACILITY ID#</u>	<u>COMMUNITY OF LICENSE</u>	<u>State</u>	<u>LMA</u>
WPLM	AM	52837	Plymouth	MA	No
WPLM-FM	FM	52838	Plymouth	MA	No

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 0 full-time job vacancies were filled by the employment unit.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #1

Activity: Career Day

Date: March 18, 2009

Host/Sponsor of Activity: Plymouth South High School

Participating Station Personnel: Alan W. Anderson, General Manager
Patricia Carroll, Public Service Director

Description of activity and scope of station participation.

Alan W. Anderson was an invited guest speaker at Plymouth South High School's First Annual Career Day. His participation consisted of three (3) 30-minute presentations on the topic of radio broadcasting as a career. Their overall goal was to emphasize the importance and instill an early awareness of the college and career planning process.

If participation in a recruitment activity has not been implemented during this reporting period, please indicate "none" above and add an appropriate explanation (such as, all of the station unit's recruitment activities are to be completed during another year and not the year covered by this Report).

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #2

Activity: Curry College Career Fair

Date: March 31, 2009

Host/Sponsor of Activity: Curry College

Participating Station Personnel: Frank Mitchell, Program Director

Description of activity and scope of station participation.

WPLM participated in a local career fair sponsored by Curry College in an effort to establish a presence in the community and also provide an employment opportunity for new talent, whether it be on-air personality, board operator, sales or internships for production.

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PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #3

Activity: NAB, BEA and RTNDA Career Day

Date: April 21, 2009

Host/Sponsor of Activity: National Association of Broadcasters, Broadcast Education Association, Radio-Television News Directors Association, Edge Technology Services

Participating Station Personnel: Alan W. Anderson, General Manager;

Description of activity and scope of station participation.

During the annual National Association of Broadcasters Convention, General Manager Alan W. Anderson attended the multi-sponsored Career Day (as noted above) at the Las Vegas Hilton. Career Day offered students and entry-level job seekers, as well as the experienced professional, the chance to meet with media industry professionals. The goal was to provide as many people as possible with the opportunity to network with broadcasting professionals and learn the tools necessary for career advancement.

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PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #4

Activity: High School Internship

Date: October 2009

Host/Sponsor of Activity: Plymouth South High School

Participating Station Personnel: Justin Hart, Production/Creative Services Director

Description of activity and scope of station participation.

WPLM has provided an internship opportunity for a broadcast/journalism student from Plymouth South High School in an effort to aid him in attaining core competencies from technology to interacting with others to acting professionally. At the same time, we would welcome his gained expertise and potential as a future employee.

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